

THE NORFOLKER

ADVERTISING PACKAGE



OUR HOME.
OUR STORIES.
OUR MAGAZINE.

ADVERTISING RATES

The Norfolker is printed in digest size: 14cm x 21cm

¼ Page Advertisement

PRICE: \$90.00

¼ Page Advertisement

PRICE: \$180.00

½ Page Advertisement

PRICE: \$270.00

Full Page

PRICE: \$500.00

Centre Fold Spread

PRICE: \$900.00

Interior Cover Pages

PRICE: \$600.00

The next edition of *The Norfolker* is the *Winter 2026 Edition* which will be printed at the end of November.

Deadline for advertisers is November 20th at 11:59pm.

PRINT SIZES

$\frac{1}{4}$ of a Page
Advertisement
(Option 1)

$\frac{1}{4}$ of a Page
Advertisement
(Option 2)

$\frac{1}{8}^{\text{th}}$ of a Page
Advertisement
(Option 1)

$\frac{1}{8}^{\text{th}}$ of a Page Advertisement
(Option 2)

$\frac{1}{2}$ of a Page
Advertisement
(Option 1)

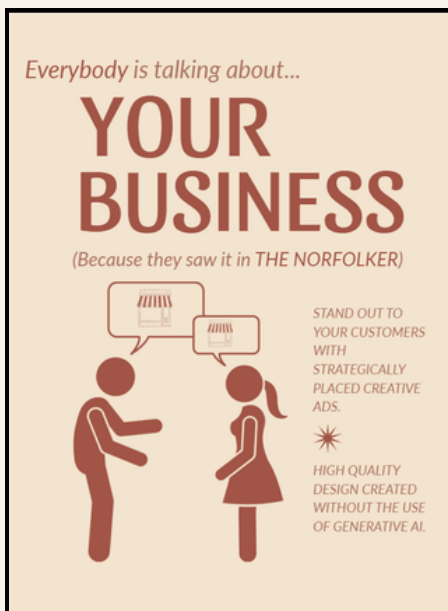
$\frac{1}{2}$ of a Page
Advertisement
(Option 2)

FULL PAGE PRINT: OPTIONS

OPTION A: CLASSIC AD

The first option in our Signature Package is a classic print advertisement, a professionally designed ad that showcases your business and helps you connect with local readers.

If you don't already have artwork, don't worry. Our team can handle the entire design process from start to finish. We'll visit your business to capture professional photos and videos, learn about what makes your business unique, and create a high-quality advertisement that reflects your brand and stands out in *The Norfolker*.



OPTION B: FEATURE PROMOTION

The second option in our Signature Package is a full-page feature story, a professionally written article that shares the story behind your business and introduces readers to the people, and purpose that make it unique.

Our team will interview you, visit your business, and capture professional photos to accompany the story. We'll write, edit, and design a polished feature that highlights your history, values, products or services, and what sets you apart, creating a piece that readers will enjoy and remember.

ADVERTISING TERMS & CONDITIONS

- **Editorial Independence:** Purchasing advertising does not influence The Norfolker's reporting, editorial decisions, or interview opportunities.
- **Liability:** Advertisers are responsible for the accuracy of all information, claims, and contact details included in their advertisements.
- **Distribution:** The Norfolker is distributed free throughout Norfolk County at local businesses, community spaces, and events. For the inaugural issue 1000 copies will be printed and distributed throughout Norfolk County.
- **Booking:** Advertising space is reserved on a first-come, first-served basis and is subject to availability.

FURTHER QUESTIONS OR CONCERNS?

Contact Us:

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INVESTING IN NORFOLK, TOGETHER.

CONTACT US

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